



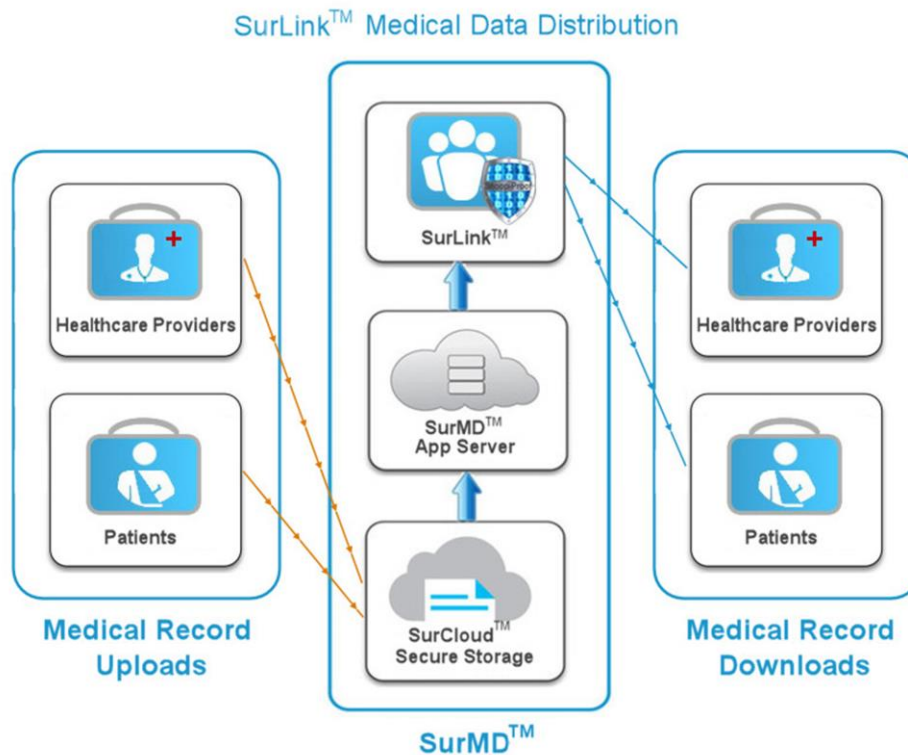
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SurLink™ SECURE MEDICAL DATA EXCHANGE

HIPAA Compliant Medical Data Exchange Service for Healthcare

The recent increase in healthcare security breaches have made it obvious that the healthcare industry is in absolute need of a secure way to share medical data.

SurLink is the ultra-secure way to share medical data between physicians, patients, and health professionals. This fully HIPAA compliant service provides an easy and instant method to securely share medical reports and DICOM or Medical images. Additionally, the users have an option to archive and backup the shared files using SurMD™, our line of HIPAA compliant cloud storage services.



Replace Fax & CDs

The advantages of using a secure file sharing service far outweigh the risks of sharing patient's confidential information in an un-encrypted format. On one hand, the healthcare providers benefit by providing total patient privacy while improving their response times through effective and secure collaboration. Patients on the other hand benefit because their personal data is protected against identity theft and the results of a test, for instance, can be securely shared with their referring physicians without delay.



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SurLink is the ideal alternative to expensive and time-consuming methods of sharing such as traditional fax or CDs that could be lost or stolen or standard email that could be subject to a security breach. Surlink is the right way to share medical data for many reasons:

- **Guaranteed Data Protection:** Surlink users can select up to 5 files from their computer and share them by emailing the URL link to recipients. The sender also needs to enter a PIN code as the password for the retrieval. The sender then needs to deliver the PIN code to the recipient in a separate communication for security purposes. The PIN code can be sent by SMS, email, or voicemail. After obtaining the PIN code from the sender, the recipient can click on the link, enter the PIN code and then download the files. Once downloaded successfully, the links will no longer be valid maintaining bulletproof security during the entire communication.
- **Secure Collaboration:** Doctors can share files remotely with immediate access to consult with their colleagues or specialists. Hospital administrators can exchange patient records with insurance companies. Imaging centers can send medical reports directly to the referring physician. The possibilities are endless and it is all done from a secure environment. SurLink is a one-stop secure collaboration tool that helps improve overall patient care and lead times so that the patients don't have to wait too long to know the results of a test.
- **Patient Accessibility:** Patients can now share their medical records with their doctors and payers while still protecting their information. This service is completely hassle-free, as patients no longer have to mail medical records to their doctors when they relocate or visit different doctors. Furthermore, sharing large files is as easy as sending a link. Vacationing patients or patients who have relocated from one city to another can now receive appropriate care no matter where they are on the globe.
- **Anytime, Anywhere Access:** The users of Surlink have the flexibility to archive the shared files for future use by setting up a SurMD™ account. Our cloud storage infrastructure is fully HIPAA compliant and guarantees bulletproof security. This way you can ensure that your information travels with you wherever you are.

ABOUT SURDOC:

SurDoc is the leading provider of next-generation ultra-secure cloud storage technologies that are reliable, scalable, and affordable. SurMD, SurDoc's healthcare subsidiary, is fully HIPAA-certified and has been audited for its compliance by a qualified agency. With over 100 technology patents filed globally, SurDoc has been voted one of the Top 20 Most Powerful Cloud Companies in 2014 by CIO Story. SurDoc was also featured in 2014 OnMobile Top 100 for being one of the most promising private companies in the mobile technology and apps sectors. In 2013, SurDoc received the Cloud Storage Excellence Award from Cloud Computing Magazine. Several millions of users have entrusted their data to SurDoc.

For more information, please send email to sales@surdoc.com or visit our website at www.surmd.com. Please call us at 1-888-329-2573 if you need immediate assistance.